































## STRIDES 4 SIGHT

The Minnesota Eye Foundation created the *Strides 4 Sight 5k Walk/Run and Kids Fun Run* in 2014 to increase awareness and funding for *The Vision Project*, a community outreach program offering eye care services and surgical treatments to patients unable to otherwise afford care. The event is a volunteer effort led by the Minnesota Eye Foundation and Strides 4 Sight Committee, a group of volunteers dedicated to making a difference throughout the Twin Cities and greater Minnesota.

## 2022 EVENT & SPONSORSHIP OPPORTUNITIES

The 2022 Strides 4 Sight 5k Walk/Run and Kids Fun Run will be held at a **new location**, the **Normandale Lake Bandshell**, in Bloomington, MN on **Sunday morning, September 18, 2022**. Participating as a sponsor directly impacts the lives of individuals in our community. Proceeds from Strides 4 Sight allow the Minnesota Eye Foundation to increase its outreach efforts and expand the scope of The Vision Project.

**To become a sponsor**, please email Maura Mitchell at [mjmittell@mneye.com](mailto:mjmittell@mneye.com) or [info@mneyefoundation.com](mailto:info@mneyefoundation.com). To learn more, visit [www.strides4sight.com](http://www.strides4sight.com). **Deadline: August 18, 2022.**

	<b>Supporting Sponsor</b> \$250 - 499	<b>Bronze Sponsor</b> \$500+	<b>Silver Sponsor</b> \$1,000+	<b>Gold Sponsor</b> \$3,000+	<b>Platinum Sponsor</b> \$5,000+	<b>Diamond Sponsor</b> \$10,000+
<b>Recognition on S4S Website</b>						
<b>Recognition in Registration Bag</b>						
<b>Name and Logo on Race Day Banner</b>						
<b>Recognition at Water Stations</b>						
<b>Promotional Item Allowance in Goody Bag</b>		One	One	One	One	Two
<b>Complimentary Individual Race Registration(s)</b>		One	Two	Three	Five	Ten
<b>Recognition as Top Sponsor on Social Media</b>						
<b>Marketing Message in Pre-race E-mails to Registrants</b>						
<b>Name and Logo on Race T-Shirt</b>				3 <sup>rd</sup> Tier	2 <sup>nd</sup> Tier	1 <sup>st</sup> Tier
<b>H-Frame Promotional Lawn Signs on Race Day</b>						